



The mass media including TV, Radio and newspaper influence our society and shape our opinions and characters. What is your opinion?

Advertisements that we obtain through the mass media influence our opinions. Mass media may consist of TV, radios and newspapers, which are things we have access to everyday. I believe that some of the reasons why we are influenced by mass media are because the mass media usually represents the general public and we tend to think it is right.

The news that we obtain through mass media are usually perceived as the correct news. We simply believe what is presented to us without doing our own study or research on the topic. This is because people are usually only interested in stories that may affect their wellbeing. For example, if we were to come across news that tells us there has been a robbery recently in our neighborhood, we would start to become more wary and take necessary action.

Furthermore, people also believe that the news represents the general public, and that is why we go along with it. It is scientifically proven that people tend to agree with the majority when little is known about the topic. For example, if an advertisement promoting a new type of toothpaste was presented through the mass media, we may simply believe that it is the best and proceed to make the purchase before performing actual study on it.

In conclusion, people are easily influenced by the mass media because they only take interest in situations which affect them. Therefore, I agree with the statement that the mass media influences our society and shapes our opinions and characters.

(256 words)

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